

Post for yourself not the algorithm #garyvee #shorts

<https://silosolo.com/512888>

Summary

The video emphasizes the importance of attention as the number one asset for content creators. It encourages content creators to share their real thoughts and powerful observations, rather than analyzing solely for the algorithm and audience preferences. The speaker also highlights the opportunity for content creators to showcase their marketing expertise on platforms like LinkedIn and Twitter.

Silo sample questions

- What is the number one asset for content creators?
- What is the opportunity for content creators on other platforms?
- What do many people do with their real thoughts and powerful observations?
- What do the content creators focus on according to the speaker?
- What is the speaker encouraging the content creators to do?

Topics

Attention

Content Creation

Marketing

Key Takeaways

- Attention is the number one asset.
- They have an opportunity to show how smart they are about marketing on other platforms like LinkedIn or Twitter.
- Many people keep their real thoughts and powerful observations inside of them and don't share them.
- They focus on analyzing what's going to do well in the algorithm and what their audience wants, rather than what they actually want to say.
- The speaker encourages content creators to consider putting out some of their brains instead of holding back their brains for visual execution.

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