

# Starting a business in 2024? You need to know this ..

## #garyvee #shorts

<https://silosolo.com/956598>

## Summary

The speaker emphasizes the importance of attention as the number one asset. He discusses Gen Zers' options and aspirations, highlighting that they are not lazy and have alternatives to traditional job paths. He addresses the perception of the emerging generation and their choices, discussing the need for organizations to adjust to the changing landscape. The speaker emphasizes the requirements for a successful organization in 2023 and discusses remote work and entitlement.

## Silo sample questions

- What is the number one asset according to the speaker?
- What do the speaker say about the options and aspirations of Gen Zers?
- What is the speaker's view on the emerging generation and their choices?
- What does the speaker emphasize as the requirements for a successful organization in 2023?
- What is the speaker's view on remote work and entitlement?

## Topics

options

attention

generation

organization

entitlement

## Key Takeaways

- null
- null
- null
- null
- null

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