

Do it for the process #garyvee #shorts

I think you should be doing things for yourself and your family out of the process not the stuff Attention is the number one asset when entrepreneurs post that stuff I don't think that's aspirational I really don't If you look carefully it's making a lot of people in this audience and in the world feel bad about themselves They see all these people they fomo it triggers their insecurity And so as such a capitalist I do worry about the over capitalization of the content but that's always been the case Long before social media people bought Mercedes and Chanel bags and move to 921 just for the validation There are people in the world who send their kids to certain schools for their own self worth I worry about that I don't like that I think you should be doing things for yourself and your family out of the process Not the stuff because I think you'll be happier mentally and you won't burn out And I think that's important