

Post for yourself not the algorithm #garyvee #shorts

Most of you post really analyzing what's going to do well in the algorithm and what your audience wants not what you actually want to say So many people here in different parts of their journey that have real thoughts about things and have really powerful observations but most people keep it inside of them and don't share it Attention is the number one asset you're putting out consumer content But you have an opportunity potentially on other platforms whether that's linkedin or Twitter or other places for you to show how smart you are about marketing A lot of you are holding back your brains for visual execution and I highly encourage you to consider putting out some of your brains